

**Partnership Proposal**  
**SOUL STROLL FOR HEALTHY LIVING**  
**2018**



**“CHANGING LIVES, ONE HEARTBEAT AT A TIME”**

**TEMPE  
ALUMNAE  
CHAPTER**



Delta Sigma Theta Sorority, Incorporated  
A Public Service Organization Founded in 1913

This partnership proposal has been prepared by the Tempe Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and is being presented to [COMPANY NAME], whom we would like to collaborate with us in the mission of building our youth through scholarships and effective mentoring programs.

## Organization Overview

---

Delta Sigma Theta Sorority, Inc., founded in 1913, is a private, not-for-profit organization whose purpose is to provide assistance and support through established programs in local communities throughout the world. Since Delta's inception, more than 200,000 women have joined the organization. Currently, there are 1,000 collegiate and alumnae chapters located in the United States, England, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas, Jamaica and the Republic of Korea.

The Tempe Alumnae Chapter, chartered in 1973, servicing Phoenix and the East Valley maintains a membership of 71 educated, professional women committed to transforming lives and influencing communities. Volunteers, who are subject matter experts and operational specialists in their fields, manage the chapter's community programs ensuring that the local youth are prepared for college and beyond.

## Our Programs

---

Funding for our youth programs are through the financial support obtained from donors, sponsorships, and fundraising events. Our organization is committed to service through education and support of the underserved, participation in the establishment of positive public policy and implementation of programs aimed to address local issues in the community. Our internal focus is sisterhood, scholarship, and service and an area our local, community programs align with our overarching organization's Five Point Program Thrust:

- A. **Economic Development:** We hosts Financial Fortitude workshops, a national program of Delta Sigma Theta Sorority, Inc. designed to help our members and the community realize the overarching goal of personal wealth and financial security through an understanding of basic financial principles.
  
- B. **Educational Development** – Tempe Alumnae implements two youth programs for girls. The Dr. Betty Shabazz Delta Academy is a personal development and academic enrichment program for girls in middle school. The Dr. Jeanne L. Noble Delta GEMS (Growing and Empowering Myself Successfully) Youth Institute is a professional

development and career preparation programs for high school girls. Both programs include an extensive STEM (Science, Technology, Engineering, and Math) component. For over 40 years, the Chapter has provided scholarships to local students desiring to continue their education.

- C. **International Awareness and Involvement** – We support several corporate Delta projects, including our maternity ward in Kenya, school in Haiti, and home for HIV/AIDS children in Swaziland. Our annual donations to Center of Hope – Haiti supports orphans and caregivers. A little closer to home, members of our chapter volunteer with the Welcome to America Project to assist refugees seeking asylum in the Valley.
  
- D. **Physical and Mental Health** – To address the challenges of living holistic and healthy lives, Delta is implementing a national initiative to encourage behavioral lifestyle changes for the physical, mental, and spiritual well-being. *Soul Stroll for Healthy Living* is a major component of the *Journey to Wellness* initiative.
  
- E. **Political Awareness and Involvement** – We serve as advocates for the community through civic engagement on economic, health, and social justice issues. Through our voter registration drives and candidate forums, we also strive to create an informed electorate.

## Proposal

---

The Tempe Alumnae Chapter of Delta Sigma Theta Sorority is seeking to develop a partnership with local businesses and community supporters to enhance and expand the **Soul Stroll for Healthy Living** event. We are looking for partners whose mission is to develop innovative strategies on living healthier and developing a more sustainable lifestyle, while empowering communities to make informed decision about their health and environment.

Soul Stroll is our chapter’s largest events that focuses on health issues affecting communities. It includes a 1K and 5K walk, health screenings, physical and fun activities, healthy food choices and information on health topics for the entire family. Our chapter host this event with support from community organizations and businesses in the form of donations, seminars, sponsorships and health screenings.

## Delta Research and Education Foundation

---

Delta Sigma Theta Sorority, Inc. is a 501(c)7 non-profit organization. Tax deductible donations

to our scholarships or community programs should be made payable to our 501(c)3, the **Delta Research and Education Foundation** and mailed to our chapter.

### Event Details

---

**Venue:** Kiwanis Park, 6111 S. All American Way Tempe, AZ 85283

**Date / Time:** April 21, 2018 8:00 AM to 1:00 PM

**Activities:** Vendor Booths, Health Screenings, Farmer’s Market Truck, and Massages

**Physical Activities:** 1K and 5K Walk, Zumba, Chair aerobics, and Line Dancing

**Children Activities:** Bounce House, Sack Races, Hula Hoops, and Face Painting

**Nutrition:** Healthy Food and Refreshments (Food Trucks – NEW)

### Sponsorship Opportunities

---

**Platinum.....\$10,000.00**

- ❖ Name on all promotional materials
- ❖ Listing as Platinum sponsor on all print and electronic media
- ❖ Special recognition throughout the event
- ❖ Photo opportunity with Honorary Chair
- ❖ Informational booth at the walk

**Gold .....\$5,000.00**

- ❖ Name on all promotional materials
- ❖ Listing as Gold sponsor on all print and electronic media
- ❖ Special recognition throughout the event
- ❖ Informational booth at the walk

**Silver .....\$2,500.00**

- ❖ Name on selected promotional materials
- ❖ Listing as Silver sponsor on all print and electronic media
- ❖ Special recognition prior to the walk

**Bronze.....\$1,000.00**

- ❖ Name on selected promotional materials
- ❖ Name on electronic materials