

Tempe Alumnae Chapter

Delta Sigma Theta Sorority, Inc.

A Public Service Sorority Founded in 1913

SPONSORSHIP PROPOSAL



P. O. Box 25321, Tempe, Arizona 85285

Website: <http://soulstroll.dsttempe.com> - Email: events@dsttempe.com

Delta Sigma Theta Overview

Delta Sigma Theta Sorority, Incorporated is a private, not-for-profit organization, founded in 1913, whose purpose is to provide assistance and support through established programs in local communities throughout the world. The sorority currently has 1,000 collegiate and alumnae chapters located in the United States, England, Japan (Tokyo and Okinawa), Germany, the Virgin Islands, Bermuda, the Bahamas, Jamaica and the Republic of Korea.

The Tempe Alumnae Chapter was chartered in 1973 and maintains a membership of 60 professional women committed to transforming lives and impacting communities. All of our community programs are planned and implemented by committees comprised of subject matter experts and operational specialists that ensure we are meeting the needs of the community.

Our Programs

Our programs are funded through the financial support of our members and through fundraising events. Our organization is committed to service through education and support of the underserved, participation in the establishment of positive public policy and implementation of programs aimed to address local issues in the community. Our internal focus is sisterhood, scholarship, and service and our community programs are centered on a Five Point Program Thrust:

- a. **Economic Development** – We hosts Financial Fortitude workshops, a national program of Delta Sigma Theta Sorority, Inc. designed to help our members and the community realize the overarching goal of personal wealth and financial security through an understanding of basic financial principles.
- b. **Educational Development** – Tempe Alumnae implements two youth programs for girls. The Dr. Betty Shabazz Delta Academy is a personal development and academic enrichment program for girls in middle school. The Dr. Jeanne L. Noble Delta GEMS (Growing and Empowering Myself Successfully) Youth Institute is a professional development and career preparation programs for high school girls. Both programs include an extensive STEM (Science, Technology, Engineering, Math) component. For over 40 years, the Chapter has provided scholarships to local students desiring to continue their education.
- c. **International Awareness and Involvement** – We support several corporate Delta projects, including our maternity ward in Kenya, school in Haiti, and home for HIV/AIDS children in Swaziland. Our annual donations to Center of Hope – Haiti supports orphans

and caregivers. A little closer to home, members of our chapter volunteer with the Welcome to America Project to assist refugees seeking asylum in the Valley.

- d. **Physical and Mental Health** – To address the challenges of living holistic and healthy lives, Delta is implementing a national initiative to encourage behavioral lifestyle changes for the physical, mental, and spiritual well-being. *Soul Stroll for Healthy Living* is a major component of the *Journey to Wellness* initiative.
- e. **Political Awareness and Involvement** – We serve as advocates for the community through civic engagement on economic, health, and social justice issues. Through our voter registration drives and candidate forums, we also strive to create an informed electorate.

Proposal

The Tempe Alumnae Chapter of Delta Sigma Theta Sorority is seeking to develop a partnership with local businesses and community supporters to enhance and expand the **Soul Stroll for Healthy Living** event. We are looking for partners whose mission is to develop innovative strategies on living healthier and developing a more sustainable lifestyle, while empowering communities to make informed decision about their health and environment.

Soul Stroll is one of our chapter's largest events that focuses on health issues affecting communities. It includes a 1K and 5K walk, health screenings, physical and fun activities, healthy food choices and information on health topics for the entire family. This event is hosted by our chapter with support from community organizations and businesses in the form of donations, seminars, sponsorships and health screenings.

Pertinent information regarding this event is as follows:

Venue: Kiwanis Park

6111 S. All America Way
Tempe, AZ 85283

Date & Time: April 15, 2017

8:00 AM to 1:00 PM

Event Format:

- Vendor Booths / Tables / Mobile Units for Health Screenings and Information
- Zumba and chair aerobics to warm-up for the walk
- 1K and 5K walk around the park

- Chair and Table Messages
- Line Dancing
- Contest and Hourly Door Prizes
- Variety of activities for children (bounce house, hoola hoop contest, face painting & etc.)
- Healthy food and refreshments
- Food Trucks

Sponsorship Opportunities

PLATINUM \$10,000

- △ Name on all promotional materials
- △ Listing as Platinum sponsor in all print and electronic media
- △ Special recognition from the stage throughout the event
- △ Photo opportunity with Honorary Chair
- △ Informational booth at the walk

GOLD \$5,000

- △ Name on all promotional materials
- △ Listing as Gold sponsor in all print and electronic media
- △ Special recognition from the stage prior to walk
- △ Informational booth at the walk

SILVER \$2,500

- △ Name on promotional materials
- △ Listing as Silver sponsor in all print and electronic media
- △ Special recognition from the Stage prior to the Walk

BRONZE \$1,000

- △ Name on selected promotional materials
- △ Name on electronic materials

Delta Research and Education Foundation

*Delta Sigma Theta Sorority, Inc. is a 501(c)7 non-profit organization. Tax deductible donations to our scholarships or community programs should be made payable to our 501(c)3, the **Delta Research and Education Foundation** and mailed to our chapter.*